

# Aparna Shona D u t t a

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## Object

Motivated designer with 6 years of experience in graphic, web, interaction and visual design interested in ongoing contract positions with industry-leading businesses. Ample experience in deadline-driven, fast-paced work environments. Very strong written & verbal communication and interpersonal skills and extremely comfortable working in teams and individually.

## Education

**Rhode Island School of Design** Graduated 2004  
Bachelor of Fine Arts, major emphasis in Graphic Design

## Employment

**Graphic Design Consultant** *Aparna Shona Dutta Designs* January 2009 – present

- Acquisition and execution of all design work
- Iterative visual design for web & mobile interaction
- Hands-on production of assets for award-winning mobile and web applications
- Execution of design process from beginning to end (ideation, wireframing, final production)
- Management of small- and mid-size teams including developers and designers
- Communication with international production teams
- Design of supporting print collateral for advertising campaigns

**Gallery Director** *Aicon Gallery* March 2008 – December 2008

- Management of all marketing, including ideation and innovation to bring in fresh collaborators
- Relationship cultivation with surrounding galleries and organizations
- Correspondence with local, national & international press to promote exhibitions

**Graphic Designer** *PC Gamer Magazine* March 2007 – March 2008

- Layout of front and back of book
- Heavy participation in thorough magazine redesign
- Design of specials & feature stories
- Strong use of templates with an emphasis on exploration via image-rich content

**Graphic Artist & Interim Art Director** *Bill Graham Presents / Live Nation* March 2006 – February 2007

- Creation of flyers for all shows in California and the Pacific Northwest
- Design of historic Fillmore and Warfield concert posters
- Daily/weekly/monthly newspaper ads promoting all concerts and shows
- Environmental design to promote shows (bus sides, billboards, banners, apparel)

## Freelance Design & Management

Aicon Gallery  
Ankh Marketing  
Capnia, Inc.  
Evernote Corp.  
Forterra Systems  
G2 / Grey Advertising  
JustAnswer, Inc.

Knewton, Inc.  
Leopold Leadership Program  
Live Nation  
Maitri Non-Profit Group  
Meebo, Inc.  
Moccasio, Inc.  
Nair & Co. Consultants

PC Gamer Magazine  
Solar SCADA  
Spool Me Rotten  
Stanford University  
Symantec Corporation  
VirtualLabs @ Stanford

## Proficiency

### Technology

Photoshop	iPhone / iPad environments
Illustrator	Android environment
InDesign	HTML
Quark Xpress	CSS
Flash	PHP
Dreamweaver	Mac & PC platforms
Acrobat	

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